



UTAH HOUSE OF REPRESENTATIVES

2013 CONFLICT OF INTEREST & FINANCIAL DISCLOSURE

1. **Name:** Jon Stanard

2. **Employment**

| Primary employer | Brief description of employment | Occupation or job title |
|------------------|---------------------------------|-------------------------|
| Direct Hit Inc. | Advertising / Graphic Design | President / CEO |

3. **Entities which you own or of which you are an officer**

[see 2010 Gen. Session, HB 270, pg 13 - (iv)]

| Name of entity | Type of activity conducted by the entity | Your position / interest in the entity |
|-----------------|--|--|
| Direct Hit Inc. | Advertising | President / Owner |

4. **Each entity that has paid \$5,000 in income to you within the one-year period prior to the date of this form. [see 2010 Gen. Session, HB 270, pg 13. - (v)]**

| Name of entity | Type of activity conducted by the entity |
|---|--|
| Direct Hit Inc. Wasatch Savings Dixie Direct Inc. | Advertising / Design & Marketing Advertising / Design Graphic Design |

5. **Each entity in which you hold any stocks or bonds having a fair market value of \$5,000 or more as of the date of this form (does not include funds that are managed by a third party, including blind trusts, managed investment accounts, and mutual funds). [see 2010 Gen. Session, HB 270, pg 13 - (vi)]**

| Name of entity | Type of activity conducted by the entity |
|-----------------|--|
| Direct Hit Inc. | Advertising |

6. **Organization or entity, other than listed above, for which you serve on the board of directors or in any other formal advisory capacity. [see 2010 Gen. Session, HB 270, pg 13 - (vii)]**

| Name of entity | Type of activity conducted by the entity | Your position / interest in the entity |
|----------------------|--|--|
| Wasatch Savings Inc. | Management | Management / Consulting |

7. **Real property in which you hold an ownership or other financial interest that you believe may constitute a conflict of interest. (optional) [see 2010 Gen. Session, HB 270, pg 13 - (viii)]**

| Description of real property | Description of interest held |
|------------------------------|------------------------------|
| None | |

8. **Name of spouse and any other adult residing in your household that is not related by blood or marriage. [see 2010 Gen. Session, HB 270, pg 13 - (ix)]**

LeeAnne Stanard

9. **Information for your spouse and any other adult residing in your household that is not related to you by blood or marriage, as applicable. [see 2010 Gen. Session, HB 270, pg 14 - (x)]**

| Name | Brief description of employment | Occupation |
|-----------------|---|--------------------------------------|
| LeeAnne Stanard | Wasatch Savings Inc. Direct Hit Inc. | V.P. / Marketing V.P. / Marketing |

10. **Any other matter or interest you believe may constitute a conflict of interest. (optional)**

| |
|------|
| None |
|------|

I certify that I believe the information provided in this form is true and accurate to the best of my knowledge.

s/Jon Stanard
(Signature)

11/12/12
(Date)

Received by the Chief Clerk of the House:

s/Sandy D. Tenney
(Signature)

11/14/12
(Date)